

DEFINITIONS & CONTEXT

ONSITE VISITS

In-person visits to the library

- Total onsite visits are captured by the people sensor
- The "Ins", not the "Outs", represent total visits
- We collect daily totals for each day the library is open

- We **split** the daily "Ins" total into two parts: Onsite Program Visits, Onsite General Visits. This helps gauge relative differences in the reasons for visits.

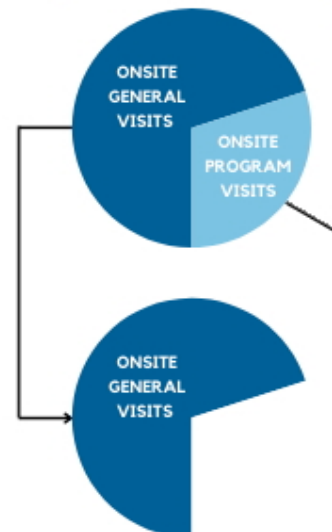
OFFSITE/VIRTUAL VISITS

Virtual or offsite participation in library programs

- Offsite visits and virtual visits are separate types of visits to programs
- **Offsite** = In-person participation in programs **not** hosted at the library
- **Virtual** = Virtual participation in any programs

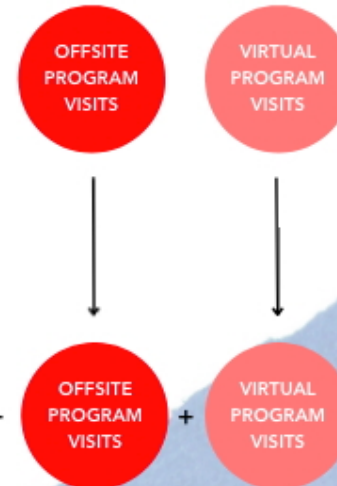
DATA FLOW

TOTAL ONSITE ("Ins")



- Onsite Program Visits are automatically drawn from the programs spreadsheet. Onsite General Visits are calculated by subtracting Onsite Program Visits from the total "Ins".
- Occasionally, the library hosts programs on Sundays. Such visits are program visits and included in the program totals. However, they are not leveraged to calculate general visits for that day. Such a day has no general visits.

TOTAL OFFSITE/VIRTUAL



- The daily offsite and virtual visits are automatically drawn from the programs spreadsheet.

GENERAL VISITS

+

PROGRAM VISITS

TOTAL VISITS